



BACKSTAGEJOBS.COM.AU MEDIA KIT

Backstagejobs.com.au is an online employment resource tool dedicated to the Australian entertainment industry. We provide online employment classifieds and industry links page that is dedicated to Australian owned and operated business.

Advertising online with backstagejobs.com.au is simple and hassle free.

The backstagejobs.com.au website was created to fill a void in the Australian entertainment industry ... until now, there had not been a site dedicated to the industry, which allowed employers and job seekers to locate qualified staff or available jobs that covered the entire entertainment industry.

backstagejobs.com.au- Our Vision

backstagejobs.com.au hopes to fill this void by providing all members of the industry a central place to advertise and find employment opportunities in one of Australia's fast and growing industries.

The entertainment industry spans many diverse fields, from transportation (for equipment or staff), accommodation services, theatre and club venues, lighting, costumes and props, make-up artists, print and media outlets, advertising companies and music production.

Our vision is to bring these resources together in one place, so our visitors can easily find the best resource for their individual needs.

Benefits for Banner Advertisers:

We offer very attractive rates for you to display banners on our website.

We offer rotating advertisement positions in several prominent locations on our homepage, and in the top right corner or left column of most pages.

www.backstagejobs.com.au



Display Banner Sizes

Top Banner (Rotate)
468px (W) X 60px (H)

Skyscraper (Right)
Featured Employer

Small Box (Right)

ARTWORK -

IF you provide your own art work then we except the following file types
JPEG , SWF , FLASH , TIFF (Maximum file size 50K) (Web ready format only accepted)

NO ARTWORK -

IF you don't have your own art work we can create a banner for you in Flash and Standard
format for a small fee \$65.00 + GST IF you want to own the artwork then you can purchase it
from us for \$185.00 + GST

www.backstagejobs.com.au



Rates

Standard Banner (Rotate) 468 x 60 1 Displays on all pages (Top)

1 - 3500 Impressions \$110.00 3501 - 8500 impressions \$210.00

Skyscraper Banner (Right)

1 - 3500 Impressions \$140.00 3501 - 8500 impressions \$240.00

Small Box Banner (Right) Cheapest

1 -3500 Impressions \$50.00 3501 - 8500 Impressions \$150.00

All prices exclude GST 10%

All prices exclude art work

Above packages are based on a minium purchase of 3500 impressions per month

Credit card or Corporate account holders will be charge at the end of each calender month

Your Campaign

Our system will send a report to each advertiser the total impressions on request.

contact us

To contact our advertising department follow the below details :

LPA ENTERTAINMENT AUSTRALIA

ABN : 97 534 536 224

Backstagejobs.com.au

Email : trevor.white@backstagejobs.com.au

On line form www.backstagejobs.com.au/contact.php

Phone : Trevor White 0413 021 960

Technical questions please e-mail our webmaster Robert Shaw

webmaster@backstagejobs.com.au

Note Backstagejobs.com.au is owned and operated by LPA Entertainment Australia